

# Backup and Disaster Recovery

The right backup and disaster recovery plan will ensure that your data recovery process is quick and your storage devices are functional at all times.

## Why You Need it

### Natural Disasters

- Fire, flood, pandemic, etc. These things can happen fast and without warning, leaving you no time to prepare.

### Systems Fail

- Hardware and software can crash, causing systems to freeze, reboot, or stop functioning altogether.

### Regulations/Compliance

- Rules afford both businesses their clients security. When a breach happens, it can ruin your business.

### Human Error

- Falling for phishing attacks
- Letting unauthorized access
- Poor password hygiene
- Damaged, lost, or stolen devices
- Lack of knowledge/training

## What Could Happen Without a Plan

### Expensive Downtime

- Downtime costs 80% of SMBs at least \$20,000 per hour. For 20% of those SMBs, one hour of downtime can cost at least \$100,000.

### Loss of Credibility

- Data breaches put your clients and their private data in a vulnerable position which in turn leads to a loss of credibility within your industry.

### Hefty Fines

- Every industry has different regulations. These exist to protect businesses and their clients. Data breaches cost businesses all over the world millions of dollars every year.

## The Kinds of Data to Protect

### Financials

- Credit card transactions, receipts, invoicing, receivables, payroll, and anything else financial-related should be backed up regularly.

### Client Data

- Your clients are necessary to your success so protecting their private assets is a must.

### Intellectual Property

- These are your ideas and concepts for past, current, and future business cycles. Your work is your property and it's what defines you as a business.

### Project Management Software

- Business relies on applications and software to function. If your system breaks down, you will lose money for every minute of downtime.

## What to Consider In Your Plan

- Identify as many potential disasters as possible and rank them according to the severity of their impact on your organization.
- Decide what data you can and cannot afford to lose.
- Build strategies around minimizing serious impacts so you can continue to operate or resume key operations quickly.
- Get everyone within your organization on board.
- Partner with a reputable Managed Service Provider for a reliable data center and speedy recovery.

## Call 914-610-3313

You've worked so hard to get your business where it is now. Protect your hard work!

Contact **The TNS Group** today to learn more about disaster recovery plans.

