

Backup and Disaster Recovery

The right backup and disaster recovery plan will ensure that your data recovery process is quick and your storage devices are functional at all times.

Why You Need it

Natural Disasters

- Fire, flood, pandemic, etc. These things can happen fast and without warning, leaving you no time to prepare.

Systems Fail

- Hardware and software can crash, causing systems to freeze, reboot, or stop functioning altogether.

Regulations/Compliance

- Rules afford both businesses their clients security. When a breach happens, it can ruin your business.

Human Error

- Falling for phishing attacks
- Letting unauthorized access
- Poor password hygiene
- Damaged, lost, or stolen devices
- Lack of knowledge/training

What Could Happen Without a Plan

Expensive Downtime

- Downtime costs 80% of SMBs at least \$20,000 per hour. For 20% of those SMBs, one hour of downtime can cost at least \$100,000.

Loss of Credibility

- Data breaches put your clients and their private data in a vulnerable position which in turn leads to a loss of credibility within your industry.

Hefty Fines

- Every industry has different regulations. These exist to protect businesses and their clients. Data breaches cost businesses all over the world millions of dollars every year.

The Kinds of Data to Protect

Financials

- Credit card transactions, receipts, invoicing, receivables, payroll, and anything else financial-related should be backed up regularly.

Client Data

- Your clients are necessary to your success so protecting their private assets is a must.

Intellectual Property

- These are your ideas and concepts for past, current, and future business cycles. Your work is your property and it's what defines you as a business.

Project Management Software

- Business relies on applications and software to function. If your system breaks down, you will lose money for every minute of downtime.

What to Consider In Your Plan

- Identify as many potential disasters as possible and rank them according to the severity of their impact on your organization.
- Decide what data you can and cannot afford to lose.
- Build strategies around minimizing serious impacts so you can continue to operate or resume key operations quickly.
- Get everyone within your organization on board.
- Partner with a reputable Managed Service Provider for a reliable data center and speedy recovery.

Call 914-610-3313

You've worked so hard to get your business where it is now. Protect your hard work!

Contact **The TNS Group** today to learn more about disaster recovery plans.

